



COCO SMART

Your Smart Partner
In The Digital Business World



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Introduction

Welcome to Coco Smart! We are here to help you achieve your success in the market you want to target.



About Us

Coco Smart is one of the Coco Solution Group of companies that was officially established in Malaysia. It is a company specialized in developing businesses and projects and marketing them digitally in a way that ensures achieving the goals of its customers and changing their current situation for the better.



Our Vision

Our vision is to be the first partner for businesses seeking growth and success through creativity, innovation and quality in everything we offer.



Our Mission

"The Problem We Solve For You"

As a team at Coco Smart, our first mission is to change your current situation and achieve your success in the market you want to target by embodying our expertise in business development and using the most appropriate elements and strategies that suit your business and current situation.



Our Values

- **Commitment:** We are committed to providing exceptional services to our partners and work diligently to achieve their success.
- **Collaboration:** We rely on teamwork in our work.
- **Flexibility:** We have the ability to adapt to changes in the target market.
- **Trust:** We depend on trust in our dealings with our partners.
- **Focus:** We rely on focus in our work and completing tasks with excellence.



Our Message

As a team at Coco Smart, our first message and mission is to help you achieve success in the digital market by leveraging our expertise and using the most suitable technologies and strategies.



What Makes Us Different

- Collaboration with clients to ensure the achievement of their goals and improve their current situation.
- A distinguished and specialized team in digital marketing and business development.
- Extensive experience in business development with tangible achievements in previous projects.
- The ability to adapt to changes in the fields of digital marketing and business development.



Our Services

Digital marketing services:

- **Market and competitor analysis:** Conduct analytical studies of the market and competitors to identify opportunities and challenges.
- **Develop digital marketing strategies:** Develop effective digital marketing strategies that fit clients' goals and budgets.
- **Social Media Management:** Manage customer accounts on various social media platforms and create attractive and interactive content.
- **Search Engine Marketing (SEO):** Improving the visibility of clients' websites in search engine results to increase organic traffic.



- **Paid Advertising Marketing (PPC):** Managing paid advertising campaigns on platforms such as Google, Facebook, and Instagram.
- **Content Marketing:** Creating high-quality content that attracts the target audience and contributes to building brand awareness.
- **Email Marketing:** Design and implement effective email marketing campaigns.
- **Performance analysis and reporting:** Analyze the performance of marketing campaigns and provide periodic reports to clients.



Visual identity and brand design services:

- **Logo Design:** Creating unique and attractive logos that reflect clients' brand identity.
- **Visual identity design:**
Develop a comprehensive visual identity guide that includes the colors, fonts, and images used to ensure brand consistency.
- **Marketing materials design:**
Designing printed and digital marketing materials such as brochures, brochures, posters and business cards.
- **Package Design:**
Designing innovative and attractive product packaging that contributes to enhancing sales.



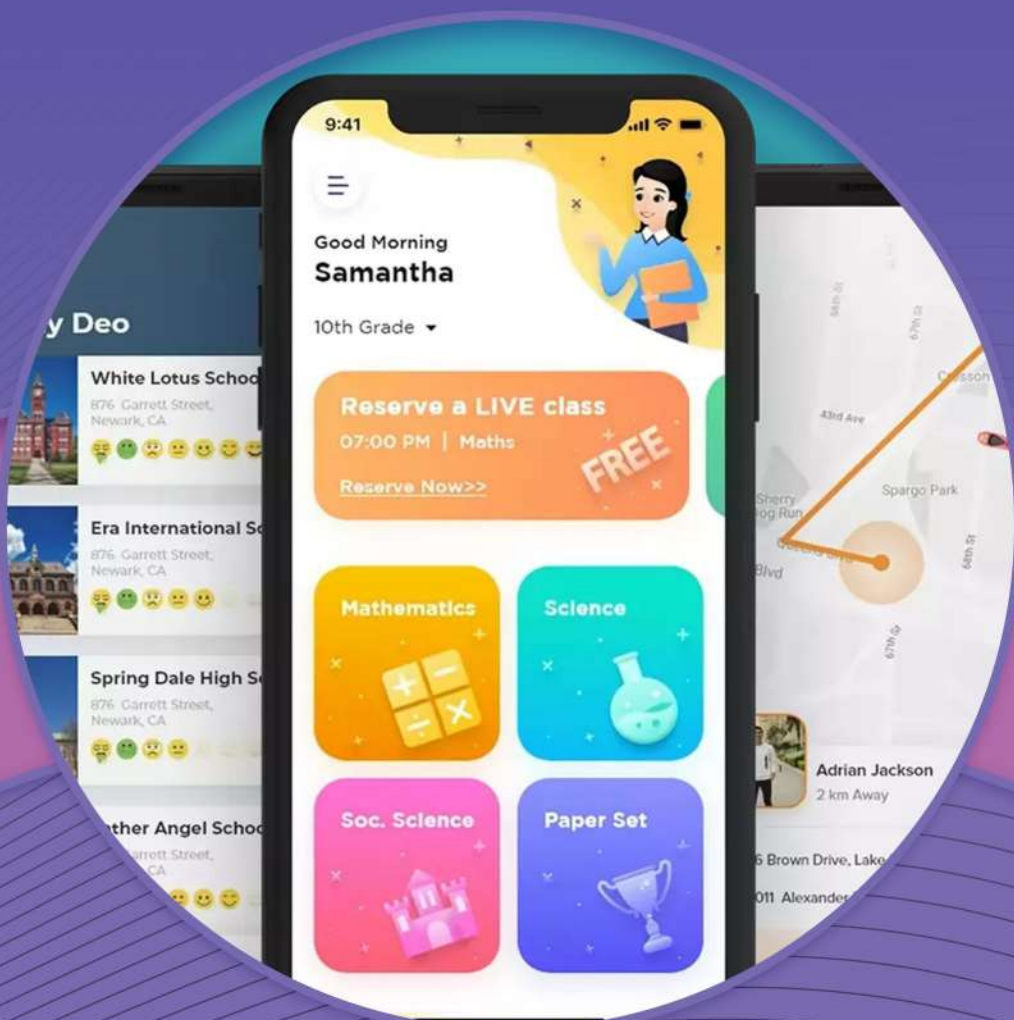
Website design and development services:

- **Website design:** Design professional, attractive, and easy-to-use websites that fit the clients' brand identity.
- **Website development:** Develop responsive websites that work efficiently on all devices and screens.
- **Developing electronic stores:** creating integrated electronic stores that allow customers to sell their products and services online.
- **Website maintenance and updating:** Providing periodic maintenance and updating services for websites to ensure their optimal performance.



Mobile application design and development services:

- **Mobile application design:** Design innovative and easy-to-use mobile applications that suit customer needs.
- **Mobile application development:** Developing mobile applications that work on various operating systems such as iOS and Android.
- **Mobile application testing:** Conduct comprehensive tests of mobile applications to ensure their quality and performance.
- **Mobile application publishing:** Helping customers publish their applications on various application stores.



Administrative systems development services:

- **Business needs analysis:** Analyze customers' needs to determine the best management solutions suitable for them.
- **Developing customer relationship management (CRM) systems:** Developing custom CRM systems that help clients manage their customer relationships efficiently.
- **Developing enterprise resource planning (ERP) systems:** Developing integrated ERP systems that help clients manage their business operations efficiently.
- **Developing inventory management systems:** Developing inventory management systems that help customers track and manage their inventory efficiently.
- **Developing human resources management systems:** Developing human resources management systems that help clients manage their employees efficiently.



Consulting services:

- **Business management consulting:** Providing specialized consulting in the field of business management to help clients improve the performance of their companies.
- **Marketing consulting:** Providing marketing consulting to help clients develop effective marketing strategies.
- **Digital Transformation Consulting:** Helping clients digitally transform their companies and benefit from technology.



Our Clients



Contact Us



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THANK
YOU

for your interest